

Media Kit

Banner Advertising

Engineering Jobs North America

<http://www.engineerjobs.us>

2010



Expatriate.net
Group
global possibilities



Search Sponsorship Options

ExpatJob.net
Group

global possibilities

TEXT LINK ADVERT⁶

Exclusive text ad with linkable headline, 2 line description and URL.

SKYSCRAPER¹

120 x 600 exclusive skyscraper banner sponsorship of Home Page and/or ALL site pages. Static, animated or flash graphic.

LEADER BOARD³

728 x 90 exclusive sponsorship of home page. Static, animated gif or flash

FEATURED COMPANY⁷

120 x 60 company logo displayed on home page plus max 90 words. In rotation with up to 9 other advertisers.

COMPANY LOGO⁴

Exclusive 120 x 60 company logo displayed on ALL site pages. Static, animated or flash graphic.

SITE SPONSORSHIP²

468 x 60 exclusive site sponsors banner. Static, animated or flash graphic.





Advertising Rate Sheet

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Engineering Jobs North America	Location	Per Month \$ AUD	Per Month \$ USD	Per Month €	Per Month £
SKYSCRAPER¹ 120 x 600	Home Page This Site Only	\$ 202	\$ 183	€ 125	£ 112
	All Other Pages This Site Only	\$ 1,088	\$ 990	€ 675	£ 604
SITE SPONSORSHIP² 468 x 60	Home Page This Site Only	\$ 67	\$ 61	€ 42	£ 37
LEADER BOARD³ 728 x 90	Home Page This Site Only	\$ 60	\$ 55	€ 37	£ 34
COMPANY LOGO⁴ 120 x 60	All Pages This Site Only	\$ 28	\$ 26	€ 17	£ 16
SEARCH SPONSORSHIP⁵ 728 x 90	Exclusive This Site Only	\$ 549	\$ 499	€ 340	£ 305
TEXT LINK ADVERT⁶	All Pages This Site Only	\$ 56	\$ 51	€ 35	£ 31
FEATURED COMPANY⁷	Home Page This Site Only	\$ 27	\$ 25	€ 17	£ 15
	CPM	\$ 30	\$ 27	€ 19	£ 17

Conditions

- * GST only applies to Australian Companies. Non-Australian companies are GST Free.
- * Prices valid to April 1st, 2010.
- * Setup fee of \$50 per banner
- * Minimum order value \$200.
- * CPM – Cost Per Thousand Page Impressions.

Details of other advertising and sponsorship opportunities are available upon request.

Latest statistics can be found at :

<http://www.expatsite.net/jobs.nsf/expatjobnetstats.pdf>

Contact Us?

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